

What is claimed is

1. A multiple stress-resistant promoter sequence or a promoter sequence including a base sequence represented by SEQ. ID. No 2 for the production of transformants that can mass-produce valuable substances.
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2. The promoter sequence as set forth in claim 1, wherein the promoter sequence is selected from a group consisting of base sequences represented by SEQ. ID. No 2 ~ No 11.
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3. An expression vector for the mass-production of a multiple stress-resistant substance or other valuable substances, wherein a promoter sequence selected from a group consisting of base sequences represented by SEQ. ID. No 2 ~ No 11, a coding sequence for a target valuable substance and a terminator sequence are included in that order.
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4. Transgenic cells for the mass-production of a multiple stress-resistant substance or other valuable substances, which are prepared by
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transfected host plant cells with the expression vector of claim 3.

5. Transgenic cells as set forth in claim 4, wherein the host plant cells are the cells of a plant selected from a group consisting of tobacco, major agricultural crops such as rice, sweetpotato, etc, and medicinal plants including ginseng.
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6. Transgenic cells as set forth in claim 4 or in claim 5, wherein the cells are prepared by transfected tobacco cells with an expression vector containing a base sequence represented by SEQ. ID. No 9 (Accession No: KCTC 10594BP).
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7. A transgenic plant for the mass-production of a multiple stress-resistant substance or other valuable substances, which is prepared by transfected a host plant with an expression vector of claim 3 using an *Agrobacterium*.
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8. The transgenic plant as set forth in claim 7, wherein the stress is selected from a group consisting of wounding, methyl viologen,
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hydrogen peroxide, NaCl, methyljasmonate, abscisic acid, non-biological stress ($\leq 15^{\circ}\text{C}$ or $\geq 37^{\circ}\text{C}$) and pathogenic bacteria (*Pectobacterium chrysanthemi*).

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9. A preparation method of a transgenic plant for the mass-production of a multiple stress-resistant substance or other valuable substances comprising the following steps:

10 1) Constructing an expression vector containing each of a promoter sequence selected from a group consisting of base sequences represented by SEQ. ID. No 2 ~ No 11, a target valuable substance coding sequence and a transcription terminator sequence; and

15 2) Transfected a host plant with the expression vector of the above step 1) using an *Agrobacterium*.

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